

Dienste in Übersee is Searching on Behalf of Partner Organisations of Brot für die Welt:

Professional in strategic communication as part of the Civil Peace Service (CPS) programme in Guatemala

Background & Partner Organisation

The [Civil Peace Service \(CPS\)](#) is a program for the prevention of violence and the promotion of peace in crisis and conflict regions. As a seconded professional in the CPS, you will be committed to partner organizations that are advocating for social justice, peace and the protection of human rights on the ground. The organizations are part of a national network of peace organizations and unite their efforts for sustainable and impactful social transformation.

Asociación Equipo de Estudios Comunitarios y Acción Psicosocial (ECAP) is one of the leading human rights organisations in Guatemala and a central partner of the CPS Central America programme.

In the context of shrinking room for manoeuvre for civil society organisations, suitable communication strategies are of particular importance. ECAP would like to further develop its communication activities with the support of an international peace expert. The aim is to make ECAP's work on human rights violations (e.g. in the context of migration) even more visible and to provide those affected with even greater support in raising awareness of their situation and realising their rights.

The organisation is based in Guatemala City, Guatemala.

Job Scope

In particular, you will be responsible for the following:

- Development of material for the internal communication to strengthen the employees' identification with the goals and values of the organization
- Development and strengthening of the communications department
- Setting up and maintaining a photo archive
- Counselling in relation to the systematic and target group-appropriate use of social media
- Development of a strategic communication plan for the external communication
- Designing and conducting training for various indigenous groups on strategic communication and the creation of target group-appropriate communication products
- Consolidation of the communication and information exchange between ECAP and its local partners
- Advising on and supporting ECAP's communication measures within the framework of alliances and networks

Profile

- You have a task-related Master's degree (e.g. journalism, communication sciences, strategic communication, communication management, corporate communication, digital marketing, graphic design or comparable) with relevant further training and at least five years of task-relevant professional experience

- You are well-versed in the use of digital tools for social organisations and networks
- You are familiar with current human rights discourses
- You have a broad repertoire of participatory methods for designing workshops; gender-sensitive communication characterises your work
- You are a talented communicator, networker and organiser and impress with your ability to work in a team and your diplomatic skills
- Your experience abroad as well as your sensitivity regarding human rights issues, your expertise and intercultural skills, particularly in relation to cooperation with indigenous population groups, especially in Central America, enable you to provide adequate support for processes
- You are a talented communicator, networker and organiser and impress with your ability to work in a team and your diplomatic skills
- You are business fluent in Spanish and English and are able to use your language skills to suit your target group
- You experience business trips within the region as an enrichment of your work

Citizenship of a Member State of the European Union or Switzerland is required.

Benefits provided by Brot für die Welt and Dienste in Übersee

Brot für die Welt provides a framework in which the professionals of Dienste in Übersee share their knowledge and skills with people of another culture.

Supportive cooperation, mutual learning and intercultural exchange are enabled by:

- Individual preparation
- Three-year contract with benefits in accordance with the German Development Aid Workers Act
- Coaching

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